

HIGHLIGHTS *along the way*

Travel, Treats, Tips, & Traditions

HighlightsAlongTheWay.com

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Meet Kate and *Highlights Along the Way*

Hi! I'm Kate, the main voice behind the blog Highlights Along the Way. Together with my husband, three kids and one dog we are always up for an adventure. Here we celebrate the highlights of this exciting journey called life! After creating and running a successful SoCal deal blog we decided to dream a little bigger, thus the birth of Highlights Along the Way! Here we create healthy recipes, showcase family travel, share about wholesome entertainment, and DIY our way through childhood! We believe in blooming where you are planted, but also to be brave and journey where you have been called. We believe our job is to take care of others and find the good in every situation.

We have partnered with Disney, LEGO, Stonyfield, Birthday Express, Leapfrog, Hasbro, Kinsa, Whole Foods Market, Behr Paint, Hilton, and many more over the years. If you represent a brand that shares the same zest for life we would love to partner!

Through our website we hope to reach families that want to celebrate their individual journey through life and parenthood as well. If you are looking for fun and inspiration you have come to the right place!



Let's Partner up! Find the Right Choice for You

Exclusive Social Media Post

Your brand will be showcased exclusively in a social media share. This spreads the word about your brand or product quickly to thousands and is great for any budget!

Full Sponsored Blog Post

A sponsored blog post is a great way to promote your product or brand. A completely unique post will be written showcasing your brand. A sponsored post includes links to our partner's website and social channels in an evergreen post. Sponsored posts stay indexed on our site indefinitely and are shared with our email subscribers, as well as our facebook, twitter, pinterest, and google+ social channels. There are several options available!

Brand Ambassadorship

A brand ambassadorship offers long term promotion on all platforms. Let's talk about how we can work and grow together!

Social Media



10600+ twitter followers



10000+ Instagram followers



4200+ facebook fans



4700+ pinterest followers



20,000 – 50,000 average

monthly pageviews